



# A Season of Simon

This year, we share our 90th birthday  
with one of Broadway's biggest legends —  
**Neil Simon!**

To celebrate, we're performing a season of  
Mr. Simon's works, from his first Broadway  
success, to his Pulitzer Prize-winning drama,  
to his musical collaborations.

## Advertising Rates

[WWW.PLAYERSGUILDOFDEARBORN.ORG](http://WWW.PLAYERSGUILDOFDEARBORN.ORG)

### Come Blow Your Horn

Neil Simon's first Broadway comedy smash, which premiered in 1961! Alan Baker, a 30-ish swinging bachelor with time, money and women to spare, welcomes his rebellious and eager 21-year-old brother Buddy into his den of iniquity in Manhattan. Before long, Buddy outshines Alan in wooing women and mastering the liquor cabinet. Meanwhile, their horrified parents can only watch the two boys, and pray.

AUDITIONS: July 17 and 18, 2016

ON STAGE: September 15-17, 22-24, 29-October 1, 2017

produced in cooperation with Samuel French, Inc.

### Promises, Promises

based on the screenplay *The Apartment*  
by Billy Wilder and L.A.L. Diamond  
music by Burt Bacharach | lyrics by Hal David  
Meet Chuck Baxter, an ambitious employee of Consolidated Life Insurance Company on his way up. As a bachelor, Chuck has what some of his colleagues desire: an apartment for hanky-panky. With the promise of promotion dangled before him, Chuck lends these senior executives his place for their extramarital trysts. But Chuck becomes more than a little conflicted when he learns that Fran Kubelik, the object of his affection, is the mistress of his boss, the man who holds the key to both Chuck's flat and his future.

AUDITIONS: September 18 and 19, 2017  
ON STAGE: November 10-12, 17-19, 24-26  
and December 1-3, 2017

produced in cooperation with Tams-Witmark Music Library, Inc.



PROMISES  
PROMISES



Each play subject to availability. Audition dates are subject to change.

### Fools

Leon Tolchinsky is ecstatic. He's landed a terrific teaching job in an idyllic Russian hamlet. When he arrives, he finds people sweeping dust from the stoops back into their houses and others milking cows upside down to get more cream. The town has been cursed with Chronic Stupidity for 200 years and Leon's job is to break the curse. No one tells him that if he stays over 24 hours and fails to break the curse, he too becomes Stupid. But, he has fallen in love with a girl so Stupid that she has only recently learned how to sit down.

AUDITIONS: November 13 and 14, 2017

ON STAGE: January 12-14, 19-21 and 26-28, 2018

produced in cooperation with Samuel French, Inc.



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### Lost in Yonkers

Winner of the Pulitzer Prize! Bella is thirty-five years old, mentally challenged, and living at home with her mother, stern Grandma Kurnitz. Ne'er-do-well son Eddie deposits his two young sons on the old lady's doorstep. He is financially strapped and taking to the road as a salesman. The boys are left to contend with Grandma, with Bella and her secret romance, and with Louie, her brother, a small-time hoodlum in a strange new world called Yonkers.

AUDITIONS: January 15 and 16, 2017

ON STAGE: March 9-11, 16-18 and 23-25, 2018

produced in cooperation with Samuel French, Inc.

### Sweet Charity

based on Federico Fellini's screenplay for *Nights of Cabiria*  
music by Cy Coleman | lyrics by Dorothy Fields  
Charity Hope Valentine always tries to look on the bright side of life, despite working in a rundown dance hall and contending with a seemingly endless run of bad dates who take her heart and her earnings. Determined to find love, Charity falls for suave actor Vittorio Vidal, but their romance is all too brief. However, when Charity finds herself stuck in an elevator with the reserved Oscar Lindquist, it turns out that she may have finally met her match. This vibrant shows features such memorable songs as "Big Spender," "If My Friends Could See Me Now," and "I'm a Brass Band."

AUDITIONS: March 12 and 13, 2018

ON STAGE: May 4-6, 11-13, 18-20, and 25-27, 2018

produced in cooperation with Tams-Witmark Music Library, Inc.



LOST IN  
YONKERS

Sweet  
Charity

Business/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Contact Number \_\_\_\_\_

Email \_\_\_\_\_

**Yes!** Please sign me up for advertising space in *Players*, the program of the Players Guild of Dearborn.  
See *included information for 2017–18 advertising rates*.

- | AD SIZE  | QUANTITY OF ADS                                    |
|--|--|
| <input type="checkbox"/> Business Card/Eighth Page | <input type="checkbox"/> 1 Show                    |
| <input type="checkbox"/> Quarter Page              | <input type="checkbox"/> 2 Shows                   |
| <input type="checkbox"/> Half Page                 | <input type="checkbox"/> 3 Shows                   |
| <input type="checkbox"/> Full Page                 | <input type="checkbox"/> 4 Shows                   |
|  | <input type="checkbox"/> Full Season (all 5 shows) |

**The deadline for your full season ad is Friday, August 25, 2017.**

- ☐ Please use the art from the 2016–17 Players Guild program.

**Please send artwork or business card with order form and payment by Friday, August 25, 2017 to:**

The Players Guild of Dearborn  
Attn: Megan Lizbinski  
P.O. Box 2617  
Dearborn, MI 48124

To send your graphic via email, please write to **programs@playersguildofdearborn.org**

- ☐ I have enclosed a check made payable to “The Players Guild of Dearborn” for \$ \_\_\_\_\_.  
☐ I would like to pay by credit card:

Cardholder's Name \_\_\_\_\_ Credit Card Number \_\_\_\_\_

Expiration date \_\_\_\_\_ CW Code \_\_\_\_\_ Total to be charged \_\_\_\_\_

- ☐ Please send me a receipt to the address included in my order.

## Advertising Rates 2017–18 Season

Business Card (1/8 page) 2.25 x 1.75	
1 show	\$60.00
2 shows	\$75.00
3 shows	\$90.00
4 shows	\$105.00
<b>Full Season</b>	<b>\$120.00</b>

Full Page 4.75 x 7.75	
1 show	\$200.00
2 shows	\$287.00
3 shows	\$375.00
4 shows	\$462.00
<b>Full Season</b>	<b>\$550.00</b>

Quarter Page 2.25 x 3.75 or 4.75 x 1.75	
1 show	\$95.00
2 shows	\$122.00
3 shows	\$150.00
4 shows	\$177.00
<b>Full Season</b>	<b>\$205.00</b>

Half Page 4.75 x 3.75 or 2.25 x 7.75	
1 show	\$110.00
2 shows	\$150.00
3 shows	\$190.00
4 shows	\$230.00
<b>Full Season</b>	<b>\$270.00</b>

**Thank you for supporting The Players Guild of Dearborn!**  
Create your own artwork or send us your business card — we can format your ad.

Ads for our full 2017–18 season are due by **Friday, August 25, 2017**.

For more information, please contact **Megan Lizbinski** at **programs@playersguildofdearborn.org**